Exhibit "A"

#### DOM PARTNERS LLC 2050 CENTER AVENUE, SUITE 600 FORT LEE, NEW JERSEY 07024

#### NOTICE OF FORECLOSURE SALE (Public Sale of Collateral Under the Uniform Commercial Code)

-	г.	
	•	1:

Escom, LLC

123 Newbury Street

Boston, Massachusetts 02116

Attn: Andrew Miller

Internet Real Estate Group LLC

188 Needham Street, Suite 255

Newton, MA 02464

Attn: Andrew Miller

Escom, LLC

188 Needham Street, Suite 255

Newton, MA 02464

Attn: Andrew Miller

Washington Technology Associates, LLC

5606 Whitney Mill Way

North Bethesda, Maryland 20852

Attn: Michael Mann

Escom, LLC
Delaware Corporate Agents
4406 Tennyson Road
Wilmington, DE 19802

iEntertainment, Inc.
c/o Brian H. Leventhal, Esq.
5606 Whitney Mill Way
North Bethesda, Maryland 20852

Escom, LLC
21300 Victory Boulevard, Suite 265
Woodland Hills, CA 91367
Attn: Andrew Miller

i95 Investment Group
60 Wells Avenue, Suite 100
Newton, MA 02459
Attn: Corey Bialow
Attn: Andrew Miller

Escom, LLC
23480 Park Sorrento
Calabasas, CA 91302
Attn: Del Anthony
Domain Name Acquisition Group, LLC
c/o Internet Real Estate Group LLC
188 Needham Street, Suite 255
Newton, MA 02464

Nothin' But Net, LLC
c/o Cardworks L.P.

101 Cross Parkway West
Woodbury, New York 11797
Attention: Donald Berman

Attn: Andrew Miller
Nothin' But Net, LLC
c/o Internet Real Estate Group LLC
188 Needham Street, Suite 255

Newton, MA 02464 Attn: Andrew Miller

#### From:

DOM Partners LLC 2050 Center Avenue, Suite 600 Fort Lee, New Jersey 07024	Windels Marx Lane & Mittendorf, LLP 156 West 56 <sup>th</sup> Street New York, New York 10019 Attn: Scott R. Matthews, Esq.
	Counsel to DOM Partners LLC

{10548699:2}

Exhibit 7 Page 86 PLEASE TAKE NOTICE that, for default in the payment of debt and performance of obligations owed by Escom, LLC ("Borrower"), to DOM Partners LLC ("Secured Party"), Secured Party will, on the 18<sup>th</sup> day of March 2010, commencing at 11 a.m. Eastern time, at the offices of Windels Marx Lane & Mittendorf, LLP, located at 156 West 56<sup>th</sup> Street, New York, New York 10019, through Richard B. Maltz, DCA # 1240836 or David R. Maltz, DCA # 762794 as Auctioneer, sell at public auction to the highest bidder the following property (the "Collateral"):

All right, title and interest of Borrower in and to the following, whether now owned by Borrower or hereafter acquired, now existing or hereafter arising:

- (a) All of Borrower's interest in and to all right, title and interest in an undivided one hundred percent (100%) interest in the internet domain name and related INERNIC registration of the URL www.sex.com, and one hundred percent (100%) of all cash proceeds, accounts receivable, licensing rights and intellectual property rights directly associated with or derived from the ownership of such URL.
- (b) All of the Collateral of Borrower pledged pursuant to that certain Security Agreement dated as of January 12, 2006 (the "Agreement"), including, without limitation, collectively all of the then-owned and thereafter acquired tangible and intangible property of the Borrower, including all of the following: (i) all Accounts; (ii) all Chattel Paper; (iii) all Equipment; (iv) all Goods; (v) all Instruments; (vi) all Inventory; (vii) all General Intangibles; (viii) all Contract Rights; (ix) all Proceeds; (x) all Investment Interests; (xi) all books and records of the Borrower; (xii) all monies, deposit accounts, and rights to money of any kind; (xiii) all additions or accessions to any of the foregoing; (xiv) all substitutions for any of the foregoing; and (xv) all replacements, products and proceeds of the foregoing. All capitalized terms shall have the meanings ascribed to them in the Agreement.
- (c) All "securities," "accounts," "general intangibles," "instruments" and "investment property" (in each case as defined in the Uniform Commercial Code, from time to time in effect in the State of New Jersey, the "Code") constituting or relating to the foregoing;
- (d) All other payments, if any, due or to become due to Borrower in respect of the Collateral under or arising out of any organizational document of Borrowers or otherwise, whether as contractual obligations, damages, insurance proceeds, condemnation awards or otherwise;
- (e) All proceeds, products and accessories of any and all of the foregoing (including proceeds that constitute property of types described above); and
- (f) All collateral reflected in the UCC filing dated January 31, 2006, as amended.

{10548699:2}

The Collateral is being sold "AS IS". The purchase price for the Collateral shall be required to be paid by certified or bank check to Secured Party or its designee at the time and place of the sale. Absolutely no representations or warranties are made as to the legal or physical status of the Collateral or whether the Collateral is subject to any lien or encumbrances. The Secured Party reserves the right to adjourn, delay or terminate the sale, determine the successful purchaser or to offer the Collateral for resale. To be qualified to bid at the auction, bidders must appear at the auction with a certified bank check in the amount of \$1,000,000 made payable to "Windels Marx Lane & Mittendorf, LLP, as Escrow Agent for DOM Partners LLC". These terms of sale may be amended or modified. The Secured Party reserves the right to bid at the sale, and may credit against the purchase price bid all sums due to the Secured Party under the Agreement, including but not limited to, all costs, fees and expenses of this sale, all attorneys' fees and other expenses incurred in connection with protection of the Secured Party's lien.

For a more detailed description of the Collateral and for certain information concerning the Collateral and Borrower, you may visit the Auctioneer's website at http://www.MaltzAuctions.com.

Borrower may attend the sale and bring bidders. Borrower is entitled to an accounting of the unpaid indebtedness. Any recipient of this Notice may request an accounting.

Very truly yours,

Scott R. Matthews

For Windels Marx Lane & Mittendorf, LLP

Counsel to DOM Partners LLC

cc: DOM Partners LLC

{10548699:2}

Exhibit "B"

Order of the U.S. Bankruptcy Court

2009-05-21

David R. Maltz & Co., Inc. is Retained to Sell Three Southampton and Manhattan Properties by Order of the U.S. Bankruptcy Court

2009-05-15

New York Racing Association, Inc. Retains Prominent Auction Firm to Sell 64 Surplus Tax Lots Totaling 325,000+ Sq Ft 2009-05-07

Multi-Property Auction Event Announced for June 3rd 2009-05-01

David R. Maltz & Co., Inc. is Retained to Sell the 38,000 Sq Ft AGAPE WORLD, INC. Indoor Sports Facility 2009-04-28

Multi-Property Auction Event Announced for March 4th 2009-02-04

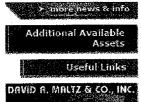
Builder Directs Public Auction of 7,000 Sq Ft Home in Franklin Lakes, NJ 2009-01-15

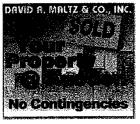
Hammer Falls on the "Cricket II" - The "JAWS" Movie Boat

2008-12-01

9 Luxury & Investment Properties Slated for Auction in October

2008-08-29







#### DAVID R. MAUTZ & CO., INC.

155 Terminal Drive
Plainview, NY 11803
p: 516.349.7022 / f: 516.349.0105
info@MaltzAuctions.com

Live On-Site Auction

Begins: Thursday, April 15, 2010 at 11:00 AM EDT

Location: 155 Terminal Drive

Plainview, NY 11803

Luxury, Starter and Investment Homes, Commercial Buildings, Building Lots, Development Sites & More...

#### 3,300+ SQ FT HOME IN UPSCALE COMMUNITY

### **Bankruptcy Auction**



Live Off-Site Auction

Begins: Thursday, April 15, 2010 at 11:00 AM EDT

**Location:** 45 Fieldstone Lane Oyster Bay, NY 11771

3 Bedrooms 3.5 Baths

2,000 SQ FT PROFESSIONAL BUILDING

# Bankruptcy Auction





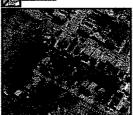
Location: 151 Haven Avenue Port Washington, NY 11050

AUCTION POSTPONED - NEW DATE TBA

9,000 SQ FT RESIDENTIAL ASSEMBLAGE

### Immediate Sale Ordered





Live Off-Site Auction

Begins: Thursday, April 15, 2010 at 11:00 AM EDT

Location: Bristol Avenue Ozone Park, NY 11417

(3) 3,000 Sq Ft Residential Lots - Sold in Bulk Only

14,000+ SQ FT CORNER RESIDENTIAL LOT

# Immediate Sale Ordered

Details



Live Off-Site Auction

Begins: Thursday, April 15, 2010 at 11:00 AM EDT

Location: Iroquois Street & Oakdale Avenue

Ronkonkoma, NY 11779

Located on Corner of Iroquis Street & Oakdale Avenue

#### **8+ RESIDENTIAL ACRES**

### **Bankruptcy Auction**



Live Off-Site Auction

Begins: Thursday, April 15, 2010 at 11:00 AM EDT

**Location:** County Highway 36 Margaretville, NY 12455

Great Road Frontage

#### 2,000+ SQ FT VACATION HOME ON 1.4 ACRES

### **Bankruptcy Auction**





**Location:** 117 Adams Drive Londonderry, VT 05148

AUCTION POSTPONED - NEW DATE TBA

TWO BEDROOM CONDO

# **Bankruptcy Auction**



Photo Galleries



Live Off-Site Auction

Begins: Thursday, April 15, 2010 at 11:00 AM EDT

**Location:** 612 Gardens Drive #102

Pompano Beach, FL 33069

2 Bedrooms 2 Baths

#### SINGLE FAMILY HOME

### Immediate Sale Ordered



Live Off-Site Auction

Begins: Thursday, April 15, 2010 at 11:00 AM EDT

Location: 256 Washington Blvd

Lake Placid, FL 33852

3 Bedrooms & 2 Baths

#### 7+ ACRE LOT - GATED/WATERFRONT COMMUNITY

# **Bankruptcy Auction**





Live Off-Site Auction

Begins: Thursday, April 15, 2010 at 11:00 AM EDT

Location: 156 Sierra Trace Road

Denton, NC 27239

Within "The Springs at High Rock" Subdivision Close to Charlotte, Winston-Salem and Greensboro

#### **REMAINDER INTEREST - TWO FAMILY HOME**

# **Bankruptcy Auction**





Live Off-Site Auction

Begins: Thursday, April 15, 2010 at 11:00 AM EDT

Location: 56 Bay 41st Street

Brooklyn, NY 11214

Selling 1/3rd Remainder Interest in and to Real Property

#### REMAINDER INTEREST - SINGLE FAMILY HOME

### **Bankruptcy Auction**



Live Off-Site Auction

Begins: Thursday, April 15, 2010 at 11:00 AM EDT

Location: 139 Aspen Road Mastic Beach, NY 11951

Selling 1/3rd Remainder Interest in and to Real Property

100-150 BANK REPOSSESSED VEHICLES + CONSIGNMENTS

# Security Agreement Sale



ive On-Site Auction

Case 1:10-bk-13001-GM Doc 15-1 Filed 04/06/10 Entered 04/06/10 17:43:13 Desc Exhibit A-D Page 11 of 30

DAVID R. MALTZ & CO., INC. - Auctioneers, Liquidators, Appraisers - Licensed Real ... Page 7 of 18

Begins: Tuesday, April 20, 2010 at 10:30 AM EDT

Location: 155 Terminal Drive

Plainview, NY 11803

Detailed Asset List Posted Thursday Prior to Auction

#### 10,000 SQ FT MIXED-USE COMMERCIAL BUILDING

### **Bankruptcy Auction**





Live Off-Site Auction

Begins: Wednesday, April 21, 2010 at 11:00 AM EDT

Location: 153-155 Main Street

Hackensack, NJ 07601

Prime Downtown Location

5,000 Sq Ft Retail

#### **TWO FAMILY HOME**

# **Bankruptcy Auction**

Details

Photo Galleries



Live Off-Site Auction

Begins: Wednesday, April 21, 2010 at 11:00 AM EDT

Location: 1580 John Street

Fort Lee, NJ 07024

Prime Fort Lee Location

#### 5,600+ SQ FT BEACHFRONT HOME

### Immediate Sale Ordered

Details



Live On-Site Auction

Begins: Saturday, April 24, 2010 at 12:00 PM EDT

Location: 27430 Hickory Boulevard

Bonita Springs, FL 34134

Like New Construction - Completed in 2008

37,000+ SQ FT OFFICE BUILDING W/ CELL TOWER

### **Pre-Foreclosure Auction**

<u>Details</u>

Photo Galleries



Live Auction

Begins: Tuesday, April 27, 2010 at 11:00 AM EDT

Location: 18350 NW 2nd Avenue

Miami, FL 33169

Anchor Tenant: Bank of America

Situated on 3.5+ Acres

(3) 1-2 FAMILY HOMES

# **Bank Ordered Auction**

Details



Live Off-Site Auction

Begins: Tuesday, April 27, 2010 at 11:00 AM EDT

Location: 1824-1830 NW 1st Street & 1837 NW Flagler Terrace

Miami, FL 33125

Three Homes Available Individually or in Bulk Assemblage Offering Development Opportunity

#### (3) RESIDENTIAL LOTS

# **Bankruptcy Auction**



Live Off-Site Auction

Begins: Tuesday, April 27, 2010 at 11:00 AM EDT

**Location:** Washington & Marion County

FL

Located w/in Washington & Marion County Sold in Bulk Only

#### **ROCK & ROLL MEMORABILIA**

# **Bankruptcy Auction**



Live On-Site Auction

Begins: Wednesday, April 28, 2010 at 11:00 AM EDT

Location: 155 Terminal Drive

Plainview, NY 11803

Memorabilia from the 50's through today. Many signed items. Popular artists.

#### JEWELRY, WATCHES & COLLECTIBLES

### Public Administrator, Estate & Bankruptcy Auction



Live On-Site Auction

Begins: Wednesday, April 28, 2010 at 11:00 AM EDT

**Location:** 155 Terminal Drive

Plainview, NY 11803

New & Estate Gold, Silver, Diamond & Costume Jewelry, Watches & Collectibles

#### 18-HOLE PRESTIGIOUS GOLF CLUB ON 107+ ACRES

# **Bankruptcy Auction**

Details

Photo Galleries



Live On-Site Auction

Begins: Thursday, May 06, 2010 at 11:00 AM EDT

Location: 225 Muttontown-Eastwoods Road

Muttontown, NY 11791

Formerly Operated as "The Woodcrest Club"
Situated on the Gold Coast of Long Island
Incredible Redevelopment/Operator Opportunity

#### MULTI-PROPERTY AUCTION EVENT

# **Currently Accepting Consignments**





Live On-Site Auction

Begins: Tuesday, May 25, 2010 at 11:00 AM EDT

Location: 155 Terminal Drive

Plainview, NY 11803

Attention All Lenders, Developers, Builders, Bankruptcy Trustees, Brokers & Motivated Property Owners...

Would You Like a Definitive Date Your Property will Sell?

Consign Your Real Estate Today!

#### 13+ ACRE PRIME COMMERCIAL DEVELOPMENT SITE

### **Bankruptcy Auction**





Live Off-Site Auction

Begins: Tuesday, May 25, 2010 at 11:00 AM EDT

Location: Route 58 Riverhead, NY 11901

Ideally Situated Between Tanger Outlet Mall & Riverhead Centre (400,000 Sq Ft Retail)

Daily Traffic Count of 26,000 Cars

#### 5,000 SQ FT FORMER BANK BRANCH ON ROUTE 107

# Immediate Sale Ordered





Live Off-Site Auction

Begins: Tuesday, May 25, 2010 at 11:00 AM EDT

Case 1:10-bk-13001-GM Doc 15-1 Filed 04/06/10 Entered 04/06/10 17:43:13 Desc Exhibit A-D Page 16 of 30

DAVID R. MALTZ & CO., INC. - Auctioneers, Liquidators, Appraisers - Licensed Re... Page 12 of 18

**Location:** 801 S Broadway Hicksville, NY 11801

Situated on .65+ Acre Lot Adjacent to McDonald's Direct Access to South Oyster Bay Road

3.5 ACRE COMMERCIAL LOT

# Immediate Sale Ordered





Live Off-Site Auction

Begins: Tuesday, May 25, 2010 at 11:00 AM EDT

Location: South Avenue & Cable Way

Staten Island, NY 10303

400' Frontage on South Avenue

THREE BEDROOM OCEANFRONT TOWNHOUSE

# **Bankruptcy Auction**



Live On-Site Auction

Begins: Wednesday, May 26, 2010 at 11:00 AM EDT

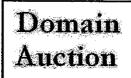
**Location:** 416 Oceanfront St Long Beach, NY 11561

3 Bedrooms & 3 Baths

**DOMAIN AUCTION** 

# Currently Accepting Consignments

Details



Location: 155 Terminal Drive

Plainview, NY 11803

Current Names Include: TheBe.st , HelloFolks.com , dboodb.com and More...

BEACHFRONT LAND - JAMAICA, WEST INDIES

# **Bankruptcy Sale - Currently Seeking Offers**





Location: Lot 98 A-B

Montego Bay,

Rare Opportunity to Build Your Oceanfront Dream Home in Montego Bay

65,000+ SQ FT INDUSTRIAL BUILDING

# Bankruptcy Sale - Currently Seeking Offers





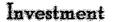
**Location:** 361 Eastern Parkway Farmingdale, NY 11735

5 Free Standing Structures Situated on 2+ Acres

REMAINDER INTEREST - SINGLE FAMILY HOME

# **Bankruptcy Sale - Currently Seeking Offers**

<u>Details</u>



# Opportunity

Location: 612 Harter Avenue

Mansfield, OH 44907

Selling Remainder Interest in and to Real Property

SEX.COM

### **AUCTION POSTPONED - NEW DATE TBA**



# Domain Auction

Location: 156 West 56th Street

New York, NY 10019

100% Interest in the Internet Domain Name & Related INTERNIC Registration of the URL Sex.com

NON-PERFORMING MORTGAGE SECURED BY 930+ ACRES

# **Bankruptcy Sale - Currently Seeking Offers**





Location: St Lawrence County, NY

Current Payoff Balance: \$2,865,000

Confidentiality Agreeement & Detailed Info Now Available

NON-PERFORMING MORTGAGE SECURED BY NYC CO-OP

# Bankruptcy Sale - Currently Seeking Offers





Location: 229 East 14th Street

Unit 4W

New York, NY 10003

Current Payoff Balance: \$1,140,000

Confidentiality Agreeement & Detailed Info Now Available

#### \$500/MONTH ANNUITY

# Bankruptcy Sale - Currently Seeking Offers



#### Investment

# Opportunity

Location: 155 Terminal Drive

Plainview, NY 11803

Pays \$500/Month from 2015 - 2027

SINGLE FAMILY HOME

# Asking Price \$539,000





Location: 1708 Harold Ave

Wantagh, NY 11793

3 Bedrooms & 2 Baths

SINGLE FAMILY HOME

Asking Price \$749,000



**Location:** 1 Forestdale Rd Rockville Centre, NY 11570

3 Bedrooms & 2.5 Baths

SINGLE FAMILY HOME

### Asking Price \$425,000



Location: 570 7th Ave New Hyde Park, NY 11040

4 Bedrooms & 1 Bath

78 ACRE RV RESORT - REDEVELOPMENT OPPORTUNITY

# **Bankruptcy Sale**



**Location:** 10500 NW 54th Avenue

Grimes, IA 50111

\$1,250,000 Accepted Offer. Next Acceptable Bid is \$1,375,000.

Prime Frontage on I-80/35 Surrounds 11 Acre Private Pond

TWO BEDROOM CONDO

### **Under Contract**





Location: 711 Willis Ave

Unit 1C

Williston Park, NY 11596

2 Bedrooms & 1 Bath

SINGLE FAMILY HOME

### **Under Contract**





Location: 90 N. Circle Drive

Elmont, NY 11003

4 Bedrooms & 1 Bath

#### **MULTI-PROPERTY AUCTION EVENTS**

# **Currently Accepting Consignments**

Details



Location: Plainview, NY

Attention All Lenders, Developers, Builders, Bankruptcy Trustees, Brokers &

Motivated Property Owners...

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Would You Like a Definitive Date Your Property will Sell?
Consign Your Real Estate Today!

powered by:
auctionservices real Estate Today.

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Exhibit "C"



#### **Full-Service Domain Marketplace**

Explore Sedo's world of tools and services - the largest domain marketplace and audience is at your fingertips.

Buy premium domains at reasonable

Park and earn top revenue from your domains

Self quickly on the most active domain marketplace

Become a member

Search keywords or domains

Browse by category View market activity

Search now



**Sell Domains** Start selling with Sedo

#### **Buy Domains**

Find the right names for you!

#### **Park Domains**

Earn more revenue now!

#### Featured Domains

10,000 EUR femaleroulette.com aboutcellphoneservice.c healthcaremania.com ch1.tv more

#### Top domains Make Offer jock.com

Make Offer

5.000 EUR

500 USD

2

500,000 USD 650,000 USD ts.com number.com 750,000 USD 750,000 USD cold.com onweb.com Make Offer M more





#### About us

Sedo - the global domain marketplace and leading monetization provider

#### **About Sedo**

With more than 1.4 million member accounts from around the world, and trading domains in more than 20 languages, Sedo stands alone as the world's only global domain marketplace.

Sedo's marketplace connects buyers and sellers making it simple for individuals and companies to acquire the domain names they need for their success and online presence. Sedo's domain marketplace is the most active in the industry and offers the world's largest selection of premium domains with more than 15 million available for sale!

Sedo offers all the tools needed to buy, sell, and monetize domains including domain appraisals, brokerage services, promotion and Sedo's popular domain parking program. Members use Sedo's parking program to earn revenue on more than 4.2 million domains while promoting those domains for sale.

#### **Our Success Story**

Recently celebrating an eighth anniversary, Sedo has experienced remarkable success establishing a global domain name marketplace and expanding into a wide selection of domain name services.

Currently employing close to 150 employees from more than 25 countries at offices located in the United States, Great Britain, and Germany, Sedo relies upon the diversity of our employees to continue extending the reach of our services regardless of language or location.

Sedo's top priorities have always focused on research and development as an avenue to innovate and expand services. With a wide range of domain name services and unparalleled customer service, Sedo is positioned to continue its growth as a complete domain service provider with an internationally recognized brand.

#### **Numbers and Facts**



Numbers and facts (As of Aug 2009): Domain transaction volume per month: > \$8 million Number of member accounts created: 1,400,000 Number of domains in our database: 13,500,000 Number of parked domains: 3,200,000 Number of domains sold per month: > 3,000

#### **Contact Information**



Sedo.com, LLC 161 First Street, Fourth Floor Cambridge, MA 02142, USA Tel. (617) 499-7200

Office Hours: Monday-Friday 9-6 pm EST

Managing Directors:

Tim Schumacher, Ulrich Priesner, Marius Würzner, Liesbeth Mack-de Boer, Andreas Janssen

For partnership request or business development opportunities: <u>partners@sedo.com</u>

#### **Investor Relations**



Sedo is a subsidiary company of the AdLINK Internet Media AG (  $\underline{adlink.net}$ ) under the United Internet AG (  $\underline{united-internet.de}$ )

#### Case 1:10-bk-13001-GM Doc 15-1 Filed 04/06/10 Entered 04/06/10 17:43:13 Desc Exhibit A-D Page 26 of 30

Company Overview - Sedo.com

Page 2 of 2

The United Internet AG is the sponsor of the "United Internet Team Germany."

#### Copyright:

All pages, text, and data are property of Sedo and may not be duplicated, passed on, or linked to other sites without prior permission.

We do not assume any responsibility for, nor guarantee the validity of, the content of our pages or the displayed domain data. Offering a domain for sale which infringes a trademark or patent is completely the responsibility of the offering party and Sedo can not be held liable for any actions of its members.

If you have any questions, problems or suggestions, feel free to  $\frac{\text{contact us}}{\text{contact us}}$  at any time.

4/6/2010

Exhibit "D"

04/05/2010 15:42

(FAX)

P.001/003

O



Sedo.com LLC

161 First Street Cambridge, MA 02142 USA

**Sedo GmbH** 

Mediapark 6 50670 Cologne Germany

March 12, 2010

Windels Marx Lane & Mittendorf, LLP Attn: Scott Matthews, Esq. 156 West 56th Street New York, New York 10019

Dear Scott Matthews, Esq.,

We wanted to write to express our concern for the process in which we at Sedo see the domain sex.com being handled for liquidation. We are writing to you after speaking to many of our clients and many industry experts the past few weeks regarding the way the sale is slated to be handled.

Sedo is a global leader in the domain industry. We have the world's largest marketplace for secondary market domains and over 1 million customers worldwide. We sold over 74 million dollars of domains last year alone. We not only have the biggest market share when it comes to selling domains, we are also a leader in selling high value domains, responsible for over 55% of the highest value domains sales in 2009. We know domains and their values. Sex.com is arguably the most highly valued domain name that exists. We truly believe the value of this domain will be severely diminished if sold in a foreclosure auction as scheduled.

Countless investors and end users alike have written to us, called us and told us how they believe this name will sell for less than six million in a foreclosure auction. There was only one month notice for this auction. This is not enough time for the due diligence needed for any serious bidder to prepare to make a substantial offer.

Many have said that they will not participate in an auction format. Yet another major concern is that the asset will be sold in auction 'as is'. It is public information that this name is owned by several parties, and that alone greatly increases the risk that this domain name is not free and clear. With the colorful legal history this domain has already, this just heightens potential bidders' fears of bidding high on a name with no warranties. It adds to the many factors that will greatly devalue this domain name if sold in a foreclosure auction.

04/05/2010 15:42

(FAX)

P.002/003



Many potential bidders, serious bidders that we know would be able to bid at the levels appropriate for the true value of this domain, have stated that the timeframe is too short. Many need to get board approval for a major purchase like this. The time needed for that is not 30 days. Beyond that, due to the well known history of this domain, its use the past four years, its sale price in 2006, and the questions about why the current group of owners could not make it work, it will be a very hard sell to a board to approve funds for parties to bid anywhere near the sale price in 2006. Again, another major factor that will lead to this domain selling far undervalue in a foreclosure auction that was announced with only 30 days notice. However, if the sale of this asset were being handled by an authority in the domain industry, with experience in high value domain sales, these concerns could be addressed and overcome with the help and education of experienced domain brokers. These factors will keep many legitimate bidders out of the process which in turn decreases competition for the name. Reduced competition reduces the final sale price.

We believe this name can and should sell for substantially more than six million dollars. With the proper amount of time, marketing and brokering of this name by a qualified firm with expertise in high value domain brokerage, this name will get the type of quality offers it deserves.

We believe this domain sale should be handled in a private brokerage situation and managed exclusively by one company that is experienced in selling high value domains. This is the optimal situation to ensure the best marketing of the domain for sale and proper handling of multiple bidders to obtain a secure and qualified best offer. The minimal price you will pay in fees to a qualified domain brokerage firm to expertly manage this sale will be negligible compared to the amount of money that will be left on the table if this domain goes up for sale in a foreclosure auction.

We believe in an ideal situation, there would be a one year timeframe in which to do this sale properly. The amount of time it takes to gather the proper sales data, prepare and market the domain to ensure all appropriate parties know this domain is for sale, manage and qualify potential buyers as they do their due diligence, as well as managing offer and contract process, needs time.

However, we also understand the nature of this situation and the need for a quick sale. However, if a very experienced party in the domain sales industry were given even 90 days to sell this domain, it would result in a substantially higher sale price than it would if it runs in a foreclosure 'sold as is' auction.

#### Sedo.com LLC

161 First Street Cambridge, MA 02142 USA

#### Sedo GmbH

Mediapark 6 50670 Cologne Germany 04/05/2010 15:43

(FAX)

P.003/003



Sedo.com LLC

161 First Street

Sedo GmbH

Mediapark 6

50670 Cologne Germany

Cambridge, MA 02142

Sedo has presented our sales strategy to the domain owners over the past year and proposed to be the party to sell the domain. It was our understanding that the sale would go this way and that the owners agreed we were the best ones to handle the sale in order to get the highest sale price. We are prepared to sell, have done our research and built strong lead lists from within the investor community as well as the end user community. We will use our strong PR and marketing to get worldwide media placements. Sedo's world class global team, responsible for selling over 55% of the highest value public domain sales in 2009, is ready to take on the challenge of selling this domain and getting the highest offer possible in the time given.

We ask you to reconsider your position in putting this domain in a foreclosure auction. The process should be handled by experts in high value domain sales with more time to allow potential buyers to do their due diligence, get the approvals for funding, and ensure that the legal contracts are in place so that both buyers and sellers are protected. In order to achieve the highest sales price, we need competition. Buyers need to know about the sale and understand the value of a domain to create competition. This can only be done in an environment ensuring confidentiality to the potential buyers, time for due diligence and approvals, and appropriate legal contracts to protect all parties involved in a sale of such magnitude.

Thank you for your time and consideration,



Tim Schumacher

CEO