

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

Assignment ID: TMI693840

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yahoo IP Holdings LLC		11/04/2024	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Company Name:	ad.com Interactive Media, Inc.		
Street Address:	6320 Canoga Ave.		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91367		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75876105	ADVERTISING.COM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7262012221		
Email:	kameron@L4SB-TX.com		
Correspondent Name:	Kameron W. Kramer		
Address Line 1:	1846 N Loop 1604 W		
Address Line 2:	Suite 205		
Address Line 4:	San Antonio, TEXAS 78248		
NAME OF SUBMITTER:	Kameron Kramer		
SIGNATURE:	Kameron Kramer		
DATE SIGNED:	12/13/2024		
Total Attachments: 3			
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source=TRADEMARK ASSIGNMENT AGREEMENT#page2.tiff			
source=TRADEMARK ASSIGNMENT AGREEMENT#page3.tiff			

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TRADEMARK ASSIGNMENT AGREEMENT

This **Trademark Assignment Agreement** (this “Agreement”) is entered into as of November 4, 2024 (the “Effective Date”) by and between **Yahoo IP Holdings LLC**, a limited liability company organized under the laws of Delaware, with an address at 11955 Democracy Dr., 14th Floor, Reston, VA 20190 (“Assignor”), and **ad.com Interactive Media, Inc.**, a Corporation organized under the laws of California, with an address at 6320 Canoga Ave. Woodland Hills, Ca 91367 (“Assignee”).

RECITALS

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademark “**advertising.com**” logo, U.S. Trademark Registration No. **2914052** and Serial No. **75876105**, together with all associated goodwill (the “Trademark”);

WHEREAS, Assignee desires to acquire, and Assignor desires to transfer and assign to Assignee, all of Assignor’s right, title, and interest in and to the Trademark, including the goodwill associated therewith, and any and all rights to prosecute, maintain, enforce, or defend the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

ASSIGNMENT

1. Assignment of Trademark

Assignor hereby irrevocably assigns, transfers, and conveys to Assignee all of Assignor’s right, title, and interest in and to the Trademark, together with:

- All goodwill associated with the Trademark;
- All rights to renew, extend, enforce, or defend the Trademark;

- All claims for damages, profits, and other recoveries for past infringement of the Trademark; and
- All other rights associated with the Trademark, whether arising under the laws of the United States or any foreign jurisdiction.

2. **Representations and Warranties of Assignor**

Assignor represents and warrants that:

- Assignor is the sole and exclusive owner of the Trademark and has the right to assign it to Assignee;
- The Trademark is valid, subsisting, and enforceable as of the Effective Date; and
- There are no liens, encumbrances, or agreements that conflict with the rights assigned herein.

3. **Further Assurances**

Assignor agrees to execute and deliver such further documents and take such additional actions as Assignee may reasonably request to perfect or record the assignment of the Trademark.

4. **Consideration**

The parties agree that this assignment is made for good and valuable consideration, the receipt of which is hereby acknowledged.

5. **Governing Law**

This Agreement shall be governed by and construed in accordance with the laws of the State of New York, without regard to its conflict of laws provisions.

6. **Entire Agreement**

This Agreement constitutes the entire agreement between the parties with respect to the assignment of the Trademark and supersedes all prior agreements or understandings regarding the same.

SIGNATURES

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the Effective Date.

ASSIGNOR:

Yahoo IP Holdings LLC

By: Matthew Garber

Name: Matthew Garber _____

Title: Vice President

Date: November 4, 2024

ASSIGNEE:

Ad.com Interactive Media, Inc.

By: 

Name: Danny Bibi

Title: CEO

Date: November 4, 2024