

Press release

NFTs.com bought for \$15,000,000

Domainer and GoDaddy brokerage team finalizes purchase of NFTs.com, facilitated by Escrow.com

SAN FRANCISCO, California - 3 August 2022 - Escrow.com, the world's largest online escrow provider, and Domainer.com, specialists in premium domain brokerage and acquisition, today announced the purchase of the domain name NFTs.com for 15,000,000 USD. The deal was brokered for an undisclosed buyer by the experienced teams at Domainer and GoDaddy.com, whilst being facilitated by Escrow.com.

Although no formal plans have been publicly announced regarding a project at NFTs.com, Domainer can report that the buyer has associations with other web3 projects, such as DigitalArtists.com, which offers a curated web3 service to artists.

Lead broker on the deal, Matt Holden (formally working at GoDaddy, now part of the Domainer.com team), says: "It was a pleasure to work with all parties involved with NFTS.com, an incredible opportunity for the buyer to acquire a category killer domain and one of, if not the best, possible .com's in the entire web3 space".

NFTs.com is a phenomenal asset, considering how NFTs are revolutionizing digital asset ownership, laying the foundation of the metaverse economy, play-to-earn games, and more.

The \$15m price tag makes the purchase the 2nd highest published sale on NameBio.com and is, impressively, more than 7 times the highest published crypto oriented .com sale, which was Eth.com at \$2m USD back in 2017.

Ian Garner, Director at Domainer.com, added: "The recent purchase of NFTS.com is an acquisition all brokerage platforms would love to be involved in. It has truly been a privilege to have played our part in the deal and to continue to represent a very happy buyer."

Jackson Elsegood, General Manager at Escrow.com, said: "The recent acquisition of NFTS.com is one of the largest web3-related transactions we've seen on the platform."

Used for secure transactions from \$100 to \$100million and more, Escrow.com is a secure online escrow service that acts as a neutral, third party that holds a buyer's funds in trust until all parties are satisfied with the deal.

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About Escrow.com

Winner of the BBB Torch Award for Ethics for Silicon Valley, San Francisco and the Bay Area, Escrow.com is the world's largest online escrow provider. Founded in 1999 by Fidelity National Financial, today over US\$5 billion in transactions have been secured from over 2 million customers. The company is now a division of Freelancer Limited (ASX:FLN, OTCQX: FLNCF). Escrow.com's headquarter is in San Francisco, California, the United States.

About Domainer.com

The partnership between a domain investor and a domain broker, Domainer.com offers premium domain name acquisition, or "buyer's brokerage". The specialists at Domainer.com have over 12 years experience in sourcing and acquiring premium names for clients. The brokerage presence is based in North West England but the business has staff all over Europe.

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