

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

Mailed: August 4, 2011

Opposition No. 91195000

American Farm Bureau  
Federation

v.

Facebook, Inc.

**ELIZABETH J. WINTER, INTERLOCUTORY ATTORNEY:**

On August 4, 2011, the parties, namely, American Farm Bureau Federation, opposer (represented by Richard Flynt of Roylance Abrams Berdo & Goodman LLP) and Facebook, Inc., applicant (represented by Anne Peck of Cooley Godward Kronish, LLP), and Elizabeth Winter, the assigned Interlocutory Attorney, all participated in a telephone conference regarding the parties' joint request that all trial dates, including the upcoming answer due date, be extended for thirty days pending the resolution of the parties' settlement negotiations. See Trademark Rules 2.120(i)(1) and 2.127(c); and TBMP § 502.06(a) (3d ed. 2011).

During the conference, the parties discussed the status of their settlement negotiations in order to establish good cause for an additional extension of time (see Board's order mailed June 15, 2011). The parties reported that they have an

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agreement in principle, that drafts have been exchanged between the parties, and that one issue in a single sentence remains to be addressed in the draft agreement. In view thereof, the parties' joint motion made during the telephone conference to extend applicant's time to file its answer to the notice of opposition (and all subsequent trial dates) is granted. Trademark Rule 2.127(a). Nonetheless, the parties are reminded that, should they seek an additional extension of time or suspension of this proceeding, the requirement to show good cause therefor (as discussed in the Board's June 15, 2011 order) is *maintained*.

Accordingly, answer and trial dates, including conferencing and disclosure dates, are reset as indicated below, as requested by the parties during the conference:

<b>Time to Answer</b>	<b>9/7/2011</b>
<b>Deadline for Discovery Conference</b>	<b>10/7/2011</b>
<b>Discovery Opens</b>	<b>10/7/2011</b>
<b>Initial Disclosures Due</b>	<b>11/6/2011</b>
<b>Expert Disclosures Due</b>	<b>3/5/2012</b>
<b>Discovery Closes</b>	<b>4/4/2012</b>
<b>Plaintiff's Pretrial Disclosures Due</b>	<b>5/19/2012</b>
<b>Plaintiff's 30-day Trial Period Ends</b>	<b>7/3/2012</b>
<b>Defendant's Pretrial Disclosures Due</b>	<b>7/18/2012</b>
<b>Defendant's 30-day Trial Period Ends</b>	<b>9/1/2012</b>
<b>Plaintiff's Rebuttal Disclosures Due</b>	<b>9/16/2012</b>
<b>Plaintiff's 15-day Rebuttal Period Ends</b>	<b>10/16/2012</b>

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In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rules 2.128(a) and (b).

An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.

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