



PRESS RELEASE:

Domain Invest raises EUR 10M in capital financing

Luxembourg October 19th, 2009 – Domain Invest (DI SA) is proud to announce that it successfully closed a EUR 10,2M financing round. BIP Investment Partners and Société Nationale de Crédit et d'Investissement (SNCI) participated for an amount of EUR 2.5M each. Businessmen from the European media and finance industries also significantly contributed to the financing of the company, investing EUR 5,2M.

“The financing of Domain Invest by public listed venture capitalists is a significant step forward for us and also within the industry of domain names. Thanks to this fundraising, we are becoming the major European player in domain name monetization and our main priority is to keep expanding and offering our services on a larger scale”, comments Markus Schnermann, Co-Managing Director of Domain Invest.

The business of Domain Invest is to invest in highly valuable media assets: internet domain names, the real estate of the Internet. The Company focuses essentially on premium generic domain names, such as GartenMoebel.de, AutoVerhuur.be, Valises.fr, Credito.it, and it has been able to validate this strategy on numerous occasions.

The business model is built on the acquisition and resale of domain names. Such a strategy has been validated on numerous occasions by the company. Besides, the recurring part of the revenues comes on a daily basis through the monetization of the valuable internet traffic that these domain names generate.

President of SNCI stated, “Acquiring and managing internet domain names is a new business in Luxembourg. It’s part of the mission of SNCI to support emerging activities with the goal to diversify the economy. This new venture has the potential to contribute to the development of such activities and of a specialized know-how in the Internet Industry in Luxembourg. As such, SNCI is pursuing its mission by investing in Domain Invest.”

Domain Invest is made of a dynamic and expert team, active in an extremely dynamic market with huge expansion potential, with key objectives and already great results. Frederick Schiwek, Co-Managing Director of Domain Invest, says, “In less than one year of operativity, we have



acquired great portfolios already performing an EBITDA more than 30% the net revenues; we are expecting to increase this result significantly in the coming years“.

Domain Invest operates from Luxembourg, one of the first countries sensitive to new technology related businesses, which jurisdiction already recognize Domain Names as Intellectual Properties, and offering one of the best environments for establishing such companies.

Xavier Buck, Domain Invest Chairman, notes, “To own the keywords of your industry is today a key element to guarantee your future supremacy in regards to search engine indexation and presence on the Internet. Domain names are lucrative investment assets, whose market value raises faster than any other commodity on earth”.

About Domain Invest

Domain Invest (DI SA) is one of the largest companies in Europe specialized in internet domain name monetization. Domain Invest acquires existing undervalued Internet Domain Names, which usually have a high potential and already generate revenues. The company then monetizes traffic by dynamically generating websites presenting advertisements contextually related to their domain name. The aim is to offer a value increase potential and to attract large audiences. Founded in 2008, Domain Invest is based in Luxembourg and already well known in the Domain names world. www.domaininvest.lu

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